



THE EXPECTED STANDARD

The demand for smart home technology is at an all-time high among homebuyers. It is no longer just a desired upgrade—it is now becoming an expected standard feature in any new home.

With simple smart home packages from Control4®, new homeowners can enjoy connected home solutions that meet the demands of their digital lifestyle. As the builder, you reap the business benefits by taking advantage of this rapidly growing trend in home automation and capturing the new, desired homebuyer.

By providing Control4 as a standard in every home and community you build, you breathe life into the creativity of your projects through the *artistry of smart home technology*.

DON'T JUST GIVE THEM A BEAUTIFUL HOME DELIVER A LIFESTYLE EXPERIENCE

Home automation is changing the way we live, providing peace of mind, comfort, convenience, energy efficiency, connectivity, and overall enjoyment at home.

Control4 creates *real* experiences for *real* homeowners, with technology in the home working in unison to make lives easier and more enjoyable.

From smart lighting to climate and shade control, cameras, sensors, door locks, and more, virtually anything is possible. You can add a touch of magic to any home.

You're already including lights, thermostats, door locks, garage doors, and security, so why not install smart devices that give your home buyers the ability to control and manage these devices while at home or away, all from a single, easy-to-use interface?

Here are just a few of the numerous possibilities that Control4 can deliver:

- A single button press can lock the doors, arm the alarm, and adjust the thermostat.
- One tap can dim multiple lights simultaneously to the appropriate setting.
- Exterior lights turn on at dusk and off again at sunrise.
- Open or close the garage, check on cameras, or let a family member or service worker into the home while away.
- A panic scene can turn on all of the lights inside or flash the exterior lights if an alarm is triggered.



BUILDING WITH US IS A BENEFIT TO YOU

BUILDER PRICING

We offer builders special pricing with a published MSBP.

BUILDER REBATE PROGRAM

Builders who choose to standardize on Control4 receive a quarterly rebate on all installed and registered Control4 gear.

MARKETING AND BRANDING

We offer a suite of marketing and publication resources to help promote you as a Control4 builder.

ACCESS FROM ANYWHERE

Give your clients the ability to control and monitor their new dream home from anywhere in the world.

SUPPORT FROM PROS

Our rigorously trained professionals work directly with you to deliver excellence from pre-wire to post-build.

EXPANDABLE SYSTEM

A homeowner can choose to add on to or upgrade their system long after they move in.

STANDARDIZED AND TURNKEY

Choose from a few pre-determined, turnkey experience starter packages, resulting in fewer warranty calls, and more solutions for buyers post-closing.

NO MONTHLY FEES*

Unlike many other systems, the equipment is theirs to keep.

*The Control4 4Sight service requires a very minimal monthly fee for remote access capabilities.

WHAT MAKES US SO GREAT?

We've been honing our smart craft for nearly 15 years. Our systems are in hundreds of thousands of homes and we play nicely with nearly 11,000 consumer electronic devices from world-leading brands. Control4 is a leader in the smart home industry and—just like you—experts in our field, delivering solutions designed to accentuate exceptional home design.

TALK TO US

We provide great options at aggressive pricing. Let this be a new approach to your business and see how easy it is to add Control4 as a standard feature of your homes today.

SMART IS THE NEW STANDARD

Building Connected Homes Puts
Your Business Ahead of the Curve

Control4®

Control4.com/Builders

Copyright ©2018, Control4 Corporation. All rights reserved. Control4, the Control4 logo, the 4-ball logo, 4Store, 4Sight, Control4 My Home, and Mockupancy are registered trademarks or trademarks of Control4 Corporation or its subsidiaries in the United States and/or other countries. All other names and brands may be claimed as the property of their respective owners. All specifications subject to change without notice.

Control4®



217-787-4970

CENTRALILLINOISSECURITY.COM